

HOSPITAL + INNOVATION

CONGRESS

Partnering for sustainable healthcare design

30 September – 1 October 2013

Radisson Blu H.C. Andersen Hotel, Odense, Denmark

Organised by:

Region of Southern Denmark



In partnership with:

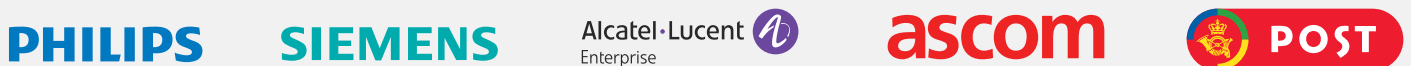
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We welcome you to HOSPITAL + INNOVATION CONGRESS

Region Southern Denmark are pleased to welcome you to Odense, Denmark to the Hospital + Innovation Congress & exhibition. The congress will take place on 30th September – 1st October in Odense, Denmark.

The new Hospital + Innovation Congress & exhibition has been launched to create optimal possibilities for innovation in new hospital buildings. Denmark is currently in the process of building 16 new hospitals, investing over 5 Billion €. To ensure the new hospitals will offer the most innovative IT solutions, products and services, the Region of Southern Denmark is inviting international stakeholders to work together and co-create the future of healthcare by transforming the way patients, care givers, governments, social services, and industry innovate and implement services and solutions.

The congress will facilitate new and long-term partnerships and relations between the public and private actors who are attending.

We encourage you to support Region Southern Denmark's effort to bring together the most competent vendors, physicians, nurses, procurement officers, consultants and policy makers with the purpose of identifying the

right partners to create the best holistic and sustainable healthcare solutions.

The congress program is as a combination of contributions from Danish and international keynote speakers and interactive workshops that will contribute to the understanding of how to create a health care system which ultimately focuses on the individual patient's needs, e.g. through flexible hospitals, modern management and telemedicine.

We expect approximately 300 international delegates. Region Southern Denmark is working hard to ensure the outstanding quality and success of the congress.

The congress program is designed as a combination of contributions from Danish and international keynote speakers and open innovation workshops that will contribute to the understanding of how to create a health care system which ultimately focuses on the individual patient's needs, e.g. through flexible hospitals, modern management and telemedicine.

The congress focuses on four main themes:

- Taking Flexible hospital Construction to the next Level
- Hospital design to reduce adverse events
- Care at distance – a new partnership between hospital and patient
- Psychiatric Hospital Construction

Benefits of joining

- Insight into the cutting edge of hospital construction projects
- Insights into the newest trends within solutions for hospital construction as well as treatment in the home
- A unique possibility to work on your challenge together with Danish and international partners
- The possibility of creating new international partnerships on specific issues
- The possibility to practice "open innovation" within a public/private partnership framework

PROGRAM AT A GLANCE

Monday, September 30. 2013				
08.00	Registration opens			
09:00-09:25	Welcome , President of Southern Denmark Regional Council, Carl Holst (DK) Danish Minister for Health, Astrid Krag (DK)			
9:25-9:40	Official Opening of the Exhibition Hall – Her Royal Highness The Crown Princess of Denmark			
09:45-10:00	Two Days of Innovation: Programme Overview and Expectations , Moderator Verner Kristiansen (DK)			
10:00-10:45	The Net Effect - Chief Futurist, Dave Evans, Cisco (US)			
10.45-11.15	Coffee break & Networking			
11:15-11:30	Perspectives on Future Healthcare Trends - from a Danish Perspective , Chief Futurist, Anne Skare Nielsen, Future Navigator (DK)			
11.30-12.00	Introduction to the four congress themes			
	Theme 1: Taking Flexible Hospital Construction to the Next Level Phd. Cantab, dip.ing. Frank Jensen, New Odense University Hospital (DK)			
	Theme 2: Hospital design to reduce adverse events CEO, Jane Kraglund, Odense University Hospital (DK)			
	Theme 3: Care at Distance - a new Partnership between Hospital and Patient Administrative Director, Barbara Spurrier, Center for Innovation, Mayo Clinic (US)			
	Theme 4: Psychiatric Hospital Construction Creative Director, Joseph Stuyfzand, Ambient Experience Design, Philips Design (NL)			
12.00-13.00	Innovation Workshops - part 1			
	Taking Flexible Hospital Construction to the Next Level Facilitator: Diana A. Nielsen	Hospital Design to Reduce Adverse Events Facilitator: Kurt Ward Speaker: Michael Wallin, Herlev Hospital	Care at Distance - a new Partnership between Hospital and Patient Facilitator: Claus Nielsen	Psychiatric Hospital Construction Facilitator: Dorte Dalkær
	Lunch			
	Innovation Workshops - part 2			
14.00-15.10	Taking Flexible Hospital Construction to the Next Level Facilitator: Diana A. Nielsen	Hospital Design to Reduce Adverse Events Facilitator: Kurt Ward Speaker: Michael Wallin, Herlev Hospital	Care at Distance - a new Partnership between Hospital and Patient Facilitator: Claus Nielsen	Psychiatric Hospital Construction Facilitator: Dorte Dalkær
	Coffee break & Networking			
15.40-16.00	Health Systems in Transition: An Industry View on Denmark , Managing Director, Kevin Dean, Cisco Internet Business Solutions Group (UK)			
16.00-16.20	Successful organisations are passionately focused on their costumers needs - why healthcare should be the same VP Finance, John Grumitt, The International Diabetes Federation (UK)			
16.20-17.20	International Perspectives on Building Hospitals of the Future: Dr. Unal Hülür, Head of Department, Health Information Systems, Turkish Ministry of Health (TR); Mr. Jorge Solla, State Secretary of Health of the State of Bahia, (BZ); Executive Director, Andrew R. Watson, Telemedicine, UPMC (US); Dr. Roelf Dijkhuizen, Medical Director, NHS Grampian (UK - Scotland) Mr. Yu Deli, Infrastructure Director of Guangdong Women and Children Hospital (CH) Prof. Piotr Richter, Jagiellonian University in Krakow (PL) Introduction to session by: Nicole Hill, Global HealthCare Market Director, EMEA			
	Day 1: what did you think? Moderator Verner Kristiansen (DK)			
	18.30 The Hans Christian Andersen Parade will walk the congress attendees from the Conference venue to Odense City Hall - join them, it's free!			
	19:00 Social event at Odense City Hall			

Tuesday, October 1. 2013					
08.30	Registration Opens				
08:30 - 15:00	Exhibition Hall Opens				
9:00 - 9:10	Summary of day 1 and what to expect from day 2 , Verner Kristiansen (DK)				
9:10 -10:10	Panel discussion and dialogue: Promoting Innovation by means of Public Procurement CEO, Mikkel Hemmingsen, Region of Southern Denmark (DK) Innovation Manager, Kjeld Lisby, Dorte Stigaard, North Denmark Region (DK) CPO, Christian Christensen, Region Zealand (DK) Director (CFO) Corporate Management, Economy, Peter Mandrup Jensen, Capital Region (DK) Chief Operating Officer, Christian Boel, Central Denmark Region (DK)				
	Coffee break & Networking				
	Opportunities and Needs: A public Sector Approach to Public Private Innovation , Dr. Sebastian Krolop, Management Consulting Lead, Accenture Health (DE)				
10:55-11:10	Excellence and Innovation in Healthcare in Brasil / Private sector , Dr. Claudio Lottemberg, President of the Hospital Israelita Albert Einstein (BZ)				
11:10-11:30	How to Connect all Hospitals and Points of Care in a Country , CEO Professor Arno Elmer, Gematik (DE)				
11.30-12.30	Public - Private Innovation Showcases				
11:30-12:00	Research meets innovation - research should inspire innovation and result in new start-up companies Head of Institute, Professor Kim Brixen, Institute of Clinical Research, University of Southern Denmark, Region of Southern Denmark (DK)	Pre Hospital Treatment - Poul Anders Hansen, North Denmark Region (DK)	A Danish Interdisciplinary Model for Healthcare Innovation: How to Make a Hippopotamus Jump - Innovation Manager, Martin Vesterby, Bio-X Denmark, Central Denmark Region (DK)	Lightning in a Psychiatric Hospital - Chief Medical Director, Søren Rask Bredkjær, Region Zealand (DK)	Tag, track and trace – How to make surgeons happy Hospital Director, Torben Stentoft, Rigshospitalet, Capital Region of Denmark (DK)
	12:00 - 12:30	Research meets innovation - research should inspire innovation and result in new start-up companies Head of Institute, Professor Kim Brixen, Institute of Clinical Research, University of Southern Denmark, Region of Southern Denmark (DK)	Pre Hospital Treatment - Poul Anders Hansen, North Denmark Region (DK)	A Danish Interdisciplinary Model for Healthcare Innovation: How to Make a Hippopotamus Jump - Innovation Manager, Martin Vesterby, Bio-X Denmark, Central Denmark Region (DK)	Lightning in a Psychiatric Hospital - Chief Medical Director, Søren Rask Bredkjær, Region Zealand (DK)
12:30 - 13:00	Matchmaking: Building Lasting Partnerships				
13:00 - 14:00	Lunch 13:00-14:00				
14:00 - 14:20	Scandinavian Architecture is all About Values - Working in Different Continents, Climates, and Cultures Jacob Kurek, Partner, Henning Larsen Architects (DK)				
14:20 - 14:40	Creating the Future of Healthcare Together , CEO, Frans van Houten, Philips (NL)				
14:40-15:00	How to Encourage Innovation through Playful Learning , Senior Vice President, Ulrik Gernow, Lego (DK)				
15:00-15:10	Two Days of Innovation: What Did we Learn? Moderator Verner Kristiansen (DK)				

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Odense, Denmark

Social Event

Monday, 30 September, 18-22

The congress dinner will be held Monday night in the city hall of Odense Municipality. During the dinner, participants will be entertained.

General information

Radisson Blu H.C. Andersen Hotel
Claus Bergs Gade 7
5000 Odense C, Denmark
Phone: +45 66 14 78 00



Nearest international airport is Copenhagen, Kastrup
From the airport there is a 2 hour train ride to Odense



To purchase train tickets please visit
<http://www.dsb.dk/om-dsb/in-english/>



For more information about Odense please visit
<http://www.visitodense.com/ln-int/odense/tourist-odense>

Registration

To register:
<http://www.hospitalplusinnovation.com> (registration)

More information

Congress updates will be available at
<http://www.hospitalplusinnovation.com>

Contact information

For general questions or for other questions, please contact:

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